

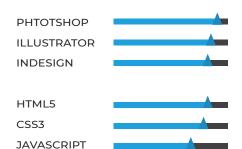
SCOTT MICHAEL

CREATIVE DESIGNER

ABOUT ME

Skilled web developer with expertise in front-end technologies, including HTML, CSS, and JavaScript. Experienced in managing and maintaining websites, seeking to apply technical skills and problemsolving abilities in a dynamic development team.

MY SKILLS



EXPERIENCE

OWNER / Scott Michael Web Solutions

2016 to Present

Led the design and execution of marketing campaigns, including logo creation, print media, ensuring cohesive branding across all platforms.

LEAD WEB CONTENT MANAGER / Marsh Supermarkets **2012 to 2016**

I developed and managed content for marsh.net and the Marsh mobile app to enhance user engagement. Additionally, I created and executed targeted email campaigns through Salesforce Marketing Cloud, reaching over 250.000 customers.

WEB DEVELOPER INTERN / HCC Medical Insurance Services **2011 to 2012**

I developed responsive websites, ensuring cross-browser compatibility and optimal performance. I also created promotional emails that were visually appealing and optimized for all devices to enhance user engagement.

WEB DEVELOPER INTERN / Media Fuel 2010 to 2011

Assisted in creating design content for websites and contributed to the development and building of functional, user-friendly websites.

EDUCATION

BACHELOR OF SCIENCE IN MEDIA ARTS & SCIENCE

Indiana University - Indianapolis, Indiana

2006 to 2010

Dean's List recipient 2006, 2007, 2009, 2010

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INTERESTS













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